

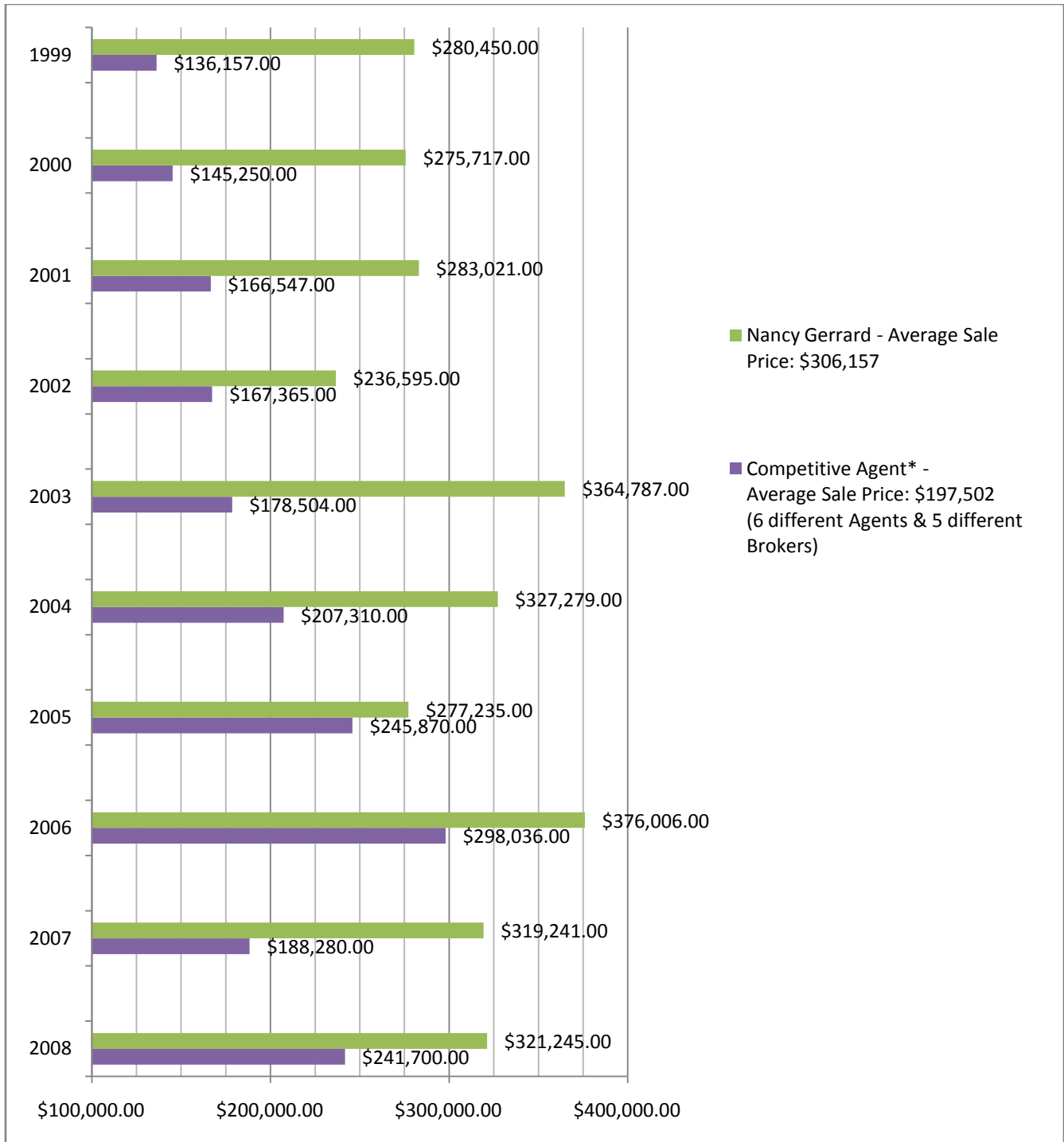


Average Sale Price of Single-Family Homes from 1999 thru 2008

Nancy Gerrard \$306,157 (35% higher)

vs.

Competitive Agent/Broker \$197,502



Property Type Represented: Single-Family

Counties of: Crawford, Houston, Jackson, La Crosse, Monroe, Trempealeau, Vernon, Winona.

*Used Competitive Agent figure that was closest in average to Nancy Gerrard's figure for the same year.